

## SPECIAL REPORT THE DELOITTE CINCINNATI USA 100



# RISING STARS: THE REGION'S UP-AND-COMERS

**T**heir revenues did not top the benchmark needed to reach the Deloitte Cincinnati USA 100, yet these companies continue to show strength in their markets. For example, World Pac Paper LLC, a Roselawn-based national distributor of printing and packaging pa-

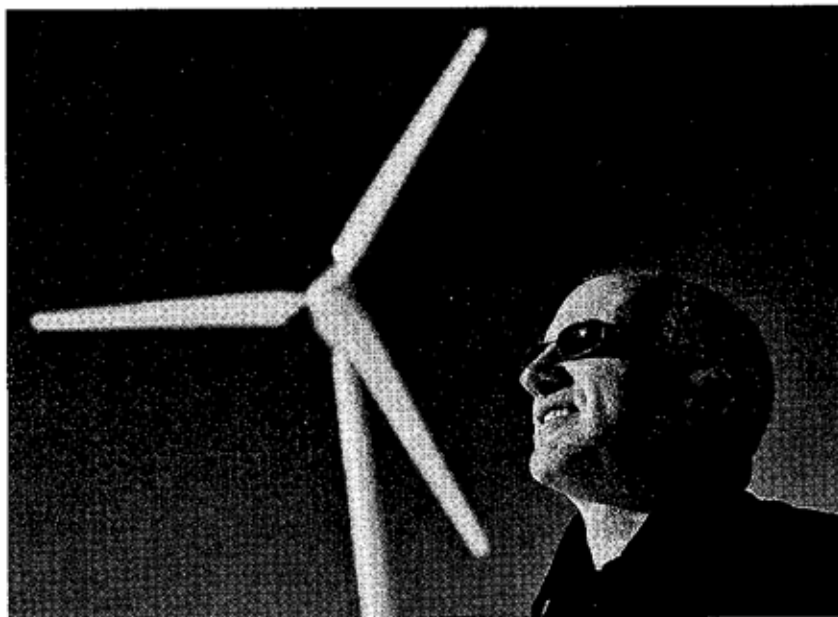
pers, had a 31 percent gain in revenue last year.

This year's rising stars range from companies involved with construction equipment to industrial lubricants to energy efficiency.

— Jeff McKinney

### Melink Corp.

- Industry: Makes ventilation controls for commercial kitchen hoods. It also provides companies renewable energy solutions that use wind and solar energy and provides energy consulting services to help businesses save money and reduce energy costs.
- Headquarters: Milford
- Employees: 66 nationwide; about 35 locally
- Top executive: Steve Melink (right)
- Projected 2009 revenue: \$11 million to \$11.5 million
- 2008 revenue: \$13.6 million
- 2007 revenue: \$12.2 million



### Mesa Industries Inc.

- Industry: Manufacturer of construction equipment and products such as emission controls for the petroleum industry.
- Headquarters: East End
- Employees: 75 in Ohio, Texas

- and California; 25 locally
- Top executive: Terry Segerberg (above)
- 2009 revenue (fiscal year ends in September): \$14.9 million
- 2008 revenue: \$17.8 million
- 2007 revenue: \$19.9 million

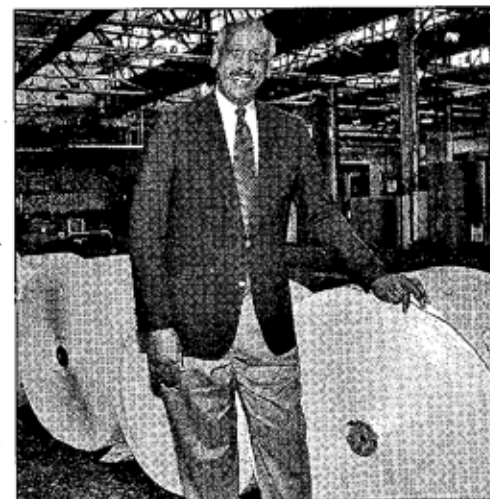


### Coolant Control Inc.

- Industry: Manufacturer of industrial lubricants for automotive, aerospace, water treatment and other industries.
- Headquarters: St. Bernard
- Employees: 110 in Ohio, Michigan, Indiana, Thailand and China; 35 locally
- Top executive: Greg Battle (left)
- Projected 2009 revenue: \$75 million
- 2008 revenue: \$58 million
- 2007 revenue: \$70 million

### World Pac Paper LLC

- Industry: National distributor of printing and packaging papers serving Fortune 500/1000 companies, commercial printers, corrugated and folding carton box manufacturers, tube winders and paper converters.
- Headquarters: Roselawn
- Employees: 15 in Ohio, New Jersey, Virginia and Maryland; six locally
- Top executive: Edgar Smith (right)
- Projected 2009 revenue: More than \$20 million
- 2008 revenue: \$26 million
- 2007 revenue: \$19.8 million



## Butler: One man's

## Past recipients of the Carl

## Thriving: A few firms